

NOVEMBER 2017

FORSYTH TECH SMALL BUSINESS CENTER 525 @ VINE STREET WINSTON-SALEM, NC 27101



quarter

PARKING: 620 N RESEARCH PARKWAY, WINSTON-SALEM NC 27101 FOR MORE INFORMATION ON THESE EVENTS CALL 336-757-3810

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	NOVEMBER THEME: Reach a Little Higher Scan to Discover SBC Up To Date Event Information Date Time and Location		1 How To Find Customers (Pathway to Success Session 2) (IQ) 6:00—8:00pm	Who You Are Earns Your Public Relations (IQ) 10:00am—12:00pm Small Business Roundtable (Enterprise Center) 12:00—1:30pm Venture Café (TBD) 5:00—8:00pm	3	4
5	6 Launch Challenge- Weekly Meeting (IQ) 4:00—5:30pm	7 Forsyth Business Connections— Networking Education (IQ) 8:30—9:30am Syn(HER)gy Night— Lean startup for HER Part 3 (IQ) 5:30—7:00pm	8 To Demand or to Serve? That is the Question—Servant Leadership (IQ) 1:30—2:30pm Marketing Your Business (Pathway to Success Session 3) (IQ) 6:00—8:00pm	9 Empowerment for Small Business Owners (IQ) 1:00—2:00pm Venture Café (TBD) 5:00—8:00pm	10	11
12	13 Launch Challenge– Weekly Meeting (IQ) 4:00—5:30pm	14 Business Info To Go (IQ) 9:00—10:00am Thinking of Starting Your Business (IQ) 2:30—4:30pm	15 How to Write A Business Plan (Pathway to Success Session 4) (IQ) 6:00—8:00pm	16 First Page of Google—The Secrets to Optimizing Your Search Engine (IQ) 12:00 — 1:30pm Venture Café (WF Biotech) 5:00—8:00pm	17	18
19	20 Launch Challenge– Weekly Meeting (IQ) 4:00—5:30pm	Forsyth Business Connections— Networking Education (IQ) 8:30—9:30am Goodwill Business Advisory Council (TBD) 8:30—9:30am	22		24 CLOSED	25
26	27 Launch Challenge– Weekly Meeting (IQ) 4:00—5:30pm	28	29 Financing Your Business (Pathway to Success Session 5) (IQ) 6:00—8:00pm	30 Venture Café (TBD) 5:00—8:00pm		

Please register for more information, to reserve your seat & review any changes made to the SBC Calendar of Events Visit Small Business Center Website: goog.gl/A42ijR